



# john ford

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<http://johnford.net>

## Media Skills

- ProTools audio workstation pro
- Digital audio editing & mastering
- Skilled in Microsoft Office
- Final Cut Pro experience
- Extensive management oversight of high-profile media talent
- Startup projects include: Disney Radio, Women's Talk Radio Network and Tom Joyner Show

## New Media Skills

- Apple Certified Technical Coordinator
- HTML, PHP, CGI-Perl proficient
- Photoshop & Desktop Publishing
- OSX and Unix literate
- Mac OSX troubleshooting
- Expert digital audio background
- WordPress
- Oversight of 3 major internet startup projects
- Coding & blogging for over 10 years

## Personal Skills

- Excellent team leader and worker
- Calm and efficient under pressure
- Skilled problem solver
- Self motivated and quick learner
- Resourceful and organized
- Accomplished guitarist & songwriter!

## Links

[audio production & airchecks](#)

[songwriting](#)

## Profile

Extensive management and on-air experience in the high pressure field of media and broadcasting. Oversight of radio talent, talk hosts and support staff in major market network, local and new media programming environments. Skilled producer and digital audio editor.

## Relevant Experience

**Consultant & Executive Producer, URRepublic: Austin, TX | 2015-2016**

**Editor, Radio Ink Magazine: Austin, TX | 2015**

**Independent Broadcast Consultant/Voice Over Professional | 2008-2014**

**Director of Creative Services/Executive Producer, Greenstone Media: NY, NY | 2006-2007**

Creative Services Director for the first talk radio network for women. Executive Producer for morning drive talk show, talent coaching for the New York based talk hosts. Talk host.

**Vice President of New Media, Sabo Media: NY, NY | 2000-2006**

Created, maintained web and broadcast projects with traditional media, print and new media clients. (Parade Magazine, National Geographic, Wall Street Journal). Talent coaching and imaging for numerous clients and oversight of client web projects.

**Program Director/APD/Creative Services, WIOD-WINZ Radio: Miami, FL | 1996-2000**

Oversight of programming, management of radio talent and producers.

**Creative Service Director, WLLZ Radio: Detroit, MI | 1994-1996**

**Creative Service Director/Talk Show Host, KZPS Radio: Dallas, TX | 1992-1994**

**Executive Producer/Creative Services, ABC Radio Networks: Dallas, TX | 1992-1994**

**Morning Talent/Talk Host, KDGE Radio: Dallas, TX | 1989-1992**

**Production/Creative Service Director: WZTA Radio: Miami, FL | 1987-1989**

**Teacher: Bauder College: Miami, FL | 1984-1988**

**Afternoon Talent: WSHE Radio: Miami, FL | 1980-1983**

## Referrals

[Walter Sabo](#) (bio) - Sabo Media

[Tom Tradup](#) (bio) - Salem Radio

[Lee Abrams](#) (bio) - Tribune Media

[Susan Ness](#) (bio) - FCC Commissioner